

**WHAT IS CLAIMED IS:**

A1. A barrier for securement to a floor comprising,  
a barrier section having a plurality of horizontal support strips and a plurality of vertical support strips, each of said plurality of horizontal support strips being fastened to each of said plurality of vertical support strips to form a rectangular web structure, said at least one section having mesh fabric superimposed on said rectangular web structure and attached thereto, and  
two supports having said barrier section coupled therebetween.

A2. The barrier of claim A1 wherein,  
at least one of said two vertical supports is a vertical standard having a base secured to said floor.

A3. The barrier of claim A1 further comprising,  
a plurality of cam buckles fastened to said plurality of horizontal support strips to form a plurality of loops around one of said two supports.

A4. The barrier of claim A1 further comprising,  
an advertisement banner coupled to said barrier section.

A5. The barrier of claim A1 wherein,  
said plurality of horizontal support strips are slightly elastic.

A6. The barrier of claim A5 wherein,  
said plurality of horizontal support strips are made of polyester.

- B1. A business method for a safety barrier company comprising the steps of, selling advertisement space on a banner to be displayed at a construction site, and applying said banner to a safety barrier used at said construction site.
- B2. The business method of claim B1 further comprising the step of, renting said safety barrier to a contractor.
- B3. The business method of claim B2 wherein, said step of renting is performed at a reduced fee in exchange for the privilege of displaying said banner.
- B4. The business method of claim B1 further comprising the step of, reusing said safety barrier from a first project to a second project.
- B5. The business method of claim B1 further comprising the step of, reusing said banner from a first project to a second project.
- B6. The business method of claim B2 further comprising the steps of, said safety barrier company installing said safety barrier for said contractor, and said safety barrier removing said safety barrier for said contractor.